

ESTABLISHED 2016

Aerospace  
Automotive  
Medical  
Energy  
Manufacturing

# Heat Treat Today

Technology, Tips & News for Manufacturers with In-House Heat Treat



## 2024 Media Planner

North America's  
Information Leader  
for In-House  
Heat Treat  
Decision Makers

Includes these popular brands...

Heat Treat  
RADIO 

Heat Treat Daily Heat Treat Shop 

**HT  
BG** Heat Treat Buyers Guide  
Equipment & Services

Heat Treat  
Boot Camp 

Heat Treat Green   
Sustainable Technologies for the North American Heat Treat Industry

and many more

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# Letter From the Publisher

## We're Growing: Here Are the Numbers

Since our founding in 2016, **Heat Treat Today** has grown rapidly and is now the leading heat treat media brand in North America.

Over the past **7** years...

- We've grown from a 1-man operation to **12** full-time, part-time, or contract employees & partners.
- We've grown from fewer than 20 advertisers to over **175**.
- We've grown from publishing ONE print magazine annually to **8** per year with a total of **33** print editions since 2016.
- We've produced and released **100** **Heat Treat Radio** podcast episodes (now with video).
- We've recognized over **240** young leaders in the North American heat treat industry by means of **Heat Treat Today's 40 Under 40** award.
- We are the official media partner of **Furnaces North America** and the **Metal Treating Institute**.
- Our content is now being published worldwide by at least **3** thermal processing magazines in England, Germany, and China.

Thanks to many of you, we've grown because we've stuck to these basic principles:

- 1 Great Content:** We invest heavily in content and deliver it on a variety of platforms including our website, e-newsletters, magazines, seminars, podcasts, and videos.
- 2 Great Audience:** Because of this great content, we've built a great audience— manufacturers with their own in-house heat treat capabilities.
- 3 Great Products:** Once we have the great audience because of the great content, then we develop great products like our website, print & digital magazines, e-newsletters, and podcasts, to mention a few. These great products present that great content in ways that are meaningful and helpful to our readers/viewers.

**Thanks for considering us for your 2024 marketing program.** We will be helpful, easy to work with, innovative, and politely aggressive.

**I hope we can be helpful to you in 2024.**



**Doug Glenn**  
 Founder/Owner/Publisher  
**Heat Treat Today**

**We believe  
 people are happier  
 and make better  
 decisions when  
 they are well  
 informed.**

**Heat Treat Today** is a publication of the Doug Glenn Company, a family-owned business.



# The Heat Treat Today Team



**Michelle Ritenour**  
Sales

michelle@heattreattoday.com  
724.967.2568

You may be surprised to know that I taught English conversation classes in Japan.

**Why contact Michelle?** Michelle can supply you with advertising options to help you sell your products and/or services.



**Eunice Pearce**  
Sales

eunice@heattreattoday.com  
616.401.4723

You may be surprised to know that I have jars of collected beach glass from the Great Lakes of Michigan.

**Why contact Eunice?**

If you have employment needs, aftermarket parts or services to promote, or have used equipment to sell, then you'll want to call me to place a classified ad!



**Ellen (Glenn) Porter**  
Buyers Guide Manager/  
Administration

ellen@heattreattoday.com  
412.915.3785

You may be surprised to know that I am Doug's oldest daughter and Evelyn (Glenn) Thompson's sister..

**Why contact Ellen?** Call Ellen for anything. She is the company funnel; but she specializes in **HeatTreatBuyersGuide.com**, billing, and subscription preferences.



**Bethany Leone**  
Managing Editor

bethany@heattreattoday.com

**Favorite saying:** "It's always the last place you look" – saying by my "belle-mère" (because why would you keep on looking if you found it?)

**Why contact Bethany?** To share your percolating technical ideas you want to hear on **Heat Treat Radio** or read on **Heat Treat Today**.



**Estelle Rampelt**  
Associate Editor

estelle@heattreattoday.com

**Favorite saying:** "The world is a book, and those who do not travel read only a page." – Saint Augustine

**Why contact Estelle?**

To share your corporate news and technical expertise that will help the **Heat Treat Daily** audience.



**Evelyn (Glenn) Thompson**  
Assistant Editor

evelyn@heattreattoday.com

You may be surprised to know that I once kissed a giraffe on the lips!

**Why contact Evelyn?** Contact Evelyn if you have an event that should be included on the [heattreattoday.com](http://heattreattoday.com) industry calendar.



**Alyssa Bootsma**  
Social Media Editor

alyssa@heattreattoday.com

You may be surprised to know that I can deadlift 1.5x my weight.

**Why contact Alyssa?** If you have something cool that should be on our social media channels, Alyssa is your girl!



**Aubrey Fort**  
Production Manager

aubrey@heattreattoday.com

**Favorite saying:** "Well done is better than well said." – Benjamin Franklin

**Why contact Aubrey?**

Call Aubrey with any ad questions other than actually purchasing an ad – placement, specifications, deadline dates, etc.



**Karen Gantzer**  
Senior Editor/Associate  
Publisher

karen@heattreattoday.com  
760.420.0979

You may be surprised to know that for a season, I was the stadium announcer for the Grove City College Wolverine football games.

**Why contact Karen?** Call Karen if you have editorial content the industry needs to hear about and any suggestions of how we can be helpful to you.



**Doug Glenn**  
Founder/Owner/Publisher

doug@heattreattoday.com  
724.923.8089

**Favorite Sayings:** "It's not about you." & "Go help somebody."

**Why contact Doug?** Call Doug for ANYTHING. If he can't fix it, he knows who can!

## Sending Files To Us

Use [www.wetransfer.com](http://www.wetransfer.com) or similar web-based file transfer services to send large ad files. Send files to [production@heattreattoday.com](mailto:production@heattreattoday.com)

## Need Help with Ad Design?

**Heat Treat Today** can create your print/digital ad for a nominal fee. Email [production@heattreattoday.com](mailto:production@heattreattoday.com)



# Building & Maintaining Great Content

We develop Great Content in a way that is innovative and forward-looking. Our content is timely and helpful.

## Compelling Original Content

Most trade journals publish articles submitted by experts and advertisers. **Heat Treat Today** does that and more. We proactively look for compelling topics of interest to our audience then we go out and either research and write the article ourselves or we find experts to help. Bottom line, our audience has come to expect compelling, timely, and provocative content.

## Partnerships with Global Thermal Processing Magazines

Magazines in both Europe and Asia have partnered with **Heat Treat Today** in a content sharing agreement. **heat processing**, a Vulcan Verlag publication from Germany, and **Furnaces International**, a Quartz Media publication from the UK, have joined forces with **Heat Treat Today** to provide the best heat treating technical content available worldwide.

**heat**  
processing

**FURNACES**  
INTERNATIONAL  
FURNACE TECHNOLOGY FOR THERMAL PROCESSING OF METALS, GLASS & MATERIALS

## Every Tuesday is “Technical Tuesday”

Every Tuesday is “Technical Tuesday” at **Heat Treat Today**. Our editors, working with our **Heat Treat Consultants** and a variety of other industry experts, provide a non-commercial technical article that helps manufacturers with in-house heat treat departments improve their operations. We often republish these “Technical Tuesday” articles in our e-newsletters and print magazines.

## Heat Treat Radio

We deliver content in ways that are meaningful and available in a variety of media to meet our audience where they are. Only **Heat Treat Today** provides **Heat Treat Radio** (available on iTunes & SoundCloud or simply by Googling “heat treat radio”). We release content every month and we’ve produced nearly 100 episodes so far.

**Heat Treat**  
**RADIO** 

Available on



# Consultants & Regular Contributors

## Our Content is Technical, Timely, and Helpful

The reason our audience — your customers and prospects — connect and stay engaged with us is because our content is technical, timely, and helpful. One reason we provide this type of content is because we partner with many heat treat industry consultants. These consultants help to keep us abreast of the trends and latest technologies in the industry. They write articles for us, and vet some of the content we provide.

## Meet some of our heat treat industry consultants & regular contributors



**Dan Herring**  
The Heat Treat Doctor™,  
The Herring Group,  
editorial strategic planning,  
periodic articles and web posts



**Mike Mouilleseaux**  
Erie Steel Treating,  
editorial strategic  
planning, periodic  
articles and web posts

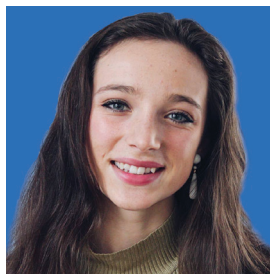


**Thomas Wingen**  
Wingens International  
Industry Consultancy,  
periodic guidance and  
advice on market and  
commercial topics

## Meet the **Heat Treat Today** Editorial Team



**Bethany Leone**  
Managing Editor



**Estelle Rampelt**  
Associate Editor



**Evelyn (Glenn) Thompson**  
Assistant Editor



**Alyssa Bootsma**  
Social Media Editor



**Karen Gantzer**  
Senior Editor/  
Associate Publisher

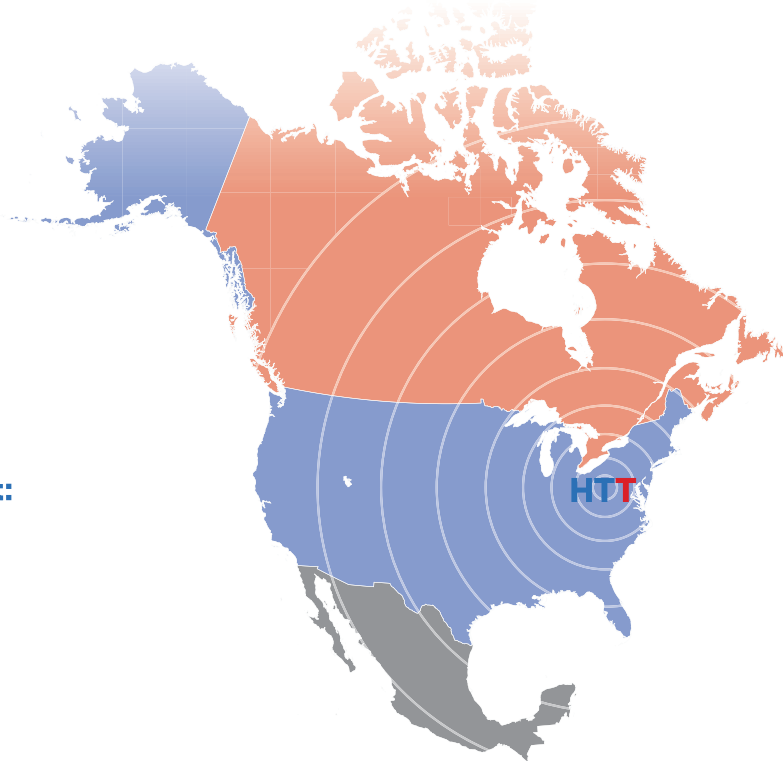


**Doug Glenn**  
Founder/Owner/Publisher

# Building & Maintaining a Great Audience – Your Customers & Prospects

## Geography

**Heat Treat Today** focuses on the North American market. We cover Canada, Mexico, and the U.S. equally, with the bulk of our audience – your customers and prospects – being located in the US. In order to help further our penetration into Mexico, we frequently publish content in both English and Spanish.



## Target Job Titles

Inside each company, we reach the person who makes heat treat decisions – which products to buy, which equipment to replace or upgrade, which supplies to restock. Depending on the size of the company, that title may vary anywhere from furnace operator to president & CEO.

### Some of the Heat Treat professional titles we target:

- Heat treat engineer
- Heat treat manager
- Heat treat supervisor
- Heat treat specialist
- Metallurgical engineer
- Metallurgist
- Quality lab manager
- Process engineer
- Plant engineer
- President
- VP operations
- Plant operations
- ...and many others

# Target Markets

## Manufacturers with In-House Heat Treat

Simply stated, our target audience is manufacturers with in-house heat treat departments. While our Great Content appeals to ANY manufacturer with an interest in heat treat, we specifically target manufacturers with in-house heat treat departments in aerospace, automotive, medical, and energy, as well as general manufacturing.

**Aerospace**  
6,000



**Automotive**  
6,000



**Medical**  
2,500



- |                                |                      |
|--------------------------------|----------------------|
| Cirtec Medical Systems         | Fractyl Laboratories |
| Proven Process Medical Devices | Staar Surgical       |
| Carl Zeiss Meditec             | Nine Point Medical   |
| Stryker                        | Prayon               |
| Abaxis Inc.                    |                      |
| Hologic                        |                      |
| Sanovas Inc.                   |                      |
| Terra Universal                |                      |

**Energy**  
3,000



- Hall Industries  
Fluke Process Instruments  
Baker Hughes  
Brad Foote Gearing  
GE Renewable Energy  
Chevron Corp.

- Boeing  
Lockheed Martin  
Rockwell Collins  
BAE Systems  
Woodward Inc.  
General Dynamics Corp.  
Aerojet Rocketdyne  
Goodrich Corp.

- Airbus Americas, Inc.  
Moog Inc.  
Northrup Grumman System  
Pratt & Whitney  
United Technologies Corp.  
PCC Structurals

- Navistar International  
TRW Automotive  
Regal Beloit Corp.  
Inteva Products, LLC  
Meritor, Inc.  
Magna Powertrain of America  
Dana  
Hamilton Sundstrand

- Briggs & Stratton  
TRW Auto  
Robert Bosch  
Navistar  
Toyota of America



# Heat Treat Today Print & Digital Editions

## Ad Closing & Materials Due Dates

PRINT & DIGITAL				
	February	March	May	June
Issue Focus	<b>Air/Atmosphere Heat Treating Systems</b> 	<b>Aerospace Heat Treating</b> 	<b>Sustainable Heat Treat Technologies</b> 	<b>4th Annual Industry-Wide Buyers Guide</b> (In Print & Online) 
Focus Topics	<ul style="list-style-type: none"> <li>• Materials Characterization &amp; Testing</li> <li>• Alloy Fabrications</li> <li>• Burners &amp; Combustion Systems</li> <li>• Controls &amp; Instrumentation</li> <li>• Thermocouples</li> </ul>	<ul style="list-style-type: none"> <li>• Hot Isostatic Pressing</li> <li>• Parts Cleaning</li> <li>• Bulk Gases &amp; Systems</li> <li>• Fixtures/ Racking Systems</li> <li>• Instrumentation</li> <li>• Vacuum Pumps, Gauges, Valves</li> </ul>	<ul style="list-style-type: none"> <li>• Induction Heating &amp; Melting Systems</li> <li>• Power Supplies &amp; Transformers</li> <li>• Coil Design &amp; Manufacturing</li> <li>• Controls &amp; Instrumentation</li> <li>• Maintenance &amp; Repair Services</li> </ul>	<ul style="list-style-type: none"> <li>• All Heat Treat Products, Equipment, &amp; Services</li> <li>• Commercial Heat Treating Services Special Edition</li> <li>• Heat Treat Consultants Special Edition</li> </ul>
Advertiser's FREE Bonus & Bonus Distribution	<b>QuickStart Incentive</b> Get \$250, \$500, or \$1,000 off when you sign an annual program for 2024!  (See <a href="http://www.heatreattoday.com/quickstart2024">www.heatreattoday.com/quickstart2024</a> for details)	<b>FREE 1-Month Web Ad</b> <ul style="list-style-type: none"> <li>• 1p=Skyscraper</li> <li>• 1/2p=Medium Rectangle</li> <li>• &lt;1/2p=Tile ad</li> </ul>	<b>FREE editorial spot</b> (provided by our editors) in the May issue of our quarterly e-newsletter, <b>Heat Treat Green</b> .  (See <a href="http://www.advertise.heatreattoday.com/2024May">www.advertise.heatreattoday.com/2024May</a> for more details.)	<b>FREE Corporate Video Links (up to 3 per company)</b>  <b>Bonus Distribution:</b> <ul style="list-style-type: none"> <li>• FNA 2024, October 14-16, Columbus, OH</li> <li>• All Shows Listed from July 2024 thru June 2025</li> </ul>
<b>Ad Closing</b> Mat. Due	<b>Jan 5</b> Jan 12	<b>Feb 2</b> Feb 9	<b>Apr 5</b> Apr 12	<b>May 3</b> May 10

**Ad Closing Dates**  
Materials Due Dates

**DIGITAL EDITIONS**

August	September	November	December
<p><b>Automotive Heat Treating</b> FNA 2024 Pre-Show Issue</p> 	<p><b>People of Heat Treat</b> FNA 2024 Show Issue</p> 	<p><b>Vacuum Heat Treating Systems</b></p> 	<p><b>Medical &amp; Energy Heat Treating</b> (2025 Forecast Issue)</p> 
<ul style="list-style-type: none"> <li>• Materials Characterization &amp; Testing</li> <li>• Atmosphere Generators</li> <li>• Insulation</li> <li>• Burners &amp; Combustion Systems</li> </ul>	<ul style="list-style-type: none"> <li>• All Heat Treating Products, Equipment, &amp; Services</li> <li>• 40 Under 40</li> <li>• Heat Treat Legends</li> <li>• Heat Treat Veterans</li> <li>• Women of Heat Treat</li> </ul>	<ul style="list-style-type: none"> <li>• Cooling Systems</li> <li>• Parts Cleaning</li> <li>• Fixtures/Racking Systems</li> <li>• Thermocouples</li> <li>• Vacuum Pumps, Gauges, Valves</li> </ul>	<ul style="list-style-type: none"> <li>• Hot Isostatic Pressing</li> <li>• Alloy Fabrications</li> <li>• Bulk Gases &amp; Atmosphere Generators</li> <li>• Controls &amp; Instrumentation</li> <li>• Insulation</li> </ul>
<p><b>FREE Product ALERT</b> in a future <b>Heat Treat Shop</b> (appears in <b>Heat Treat Shop</b> e-newsletter)</p> <p><b>15% off August or September ad</b> if advertising in both issues</p> <p><b>Bonus Distribution:</b></p> <ul style="list-style-type: none"> <li>• FNA 2024, October 14-16, Columbus, OH</li> </ul>	<p><b>Bonus Distribution:</b></p> <ul style="list-style-type: none"> <li>• FNA 2024, October 14-16, Columbus, OH</li> <li>• <b>Heat Treat Today</b> is the Official Media Partner of Furnaces North America (FNA) 2024.</li> </ul>	<p><b>FREE 1/8-page Heat Treat Shop Product ALERT</b> for all advertisers (appears in <b>Heat Treat Shop</b> print version)</p>	<p><b>FREE 1/2-page Year 2025 Executive Forecast</b> for all advertisers</p> <p>QuickStart Incentive</p> <p>Get \$250, \$500, or \$1,000 off when you sign an annual program for 2025! (See <a href="http://www.heattreattoday.com/quickstart2025">www.heattreattoday.com/quickstart2025</a> for details)</p>
<p><b>July 5</b> July 12</p>	<p><b>Aug 2</b> Aug 9</p>	<p><b>Oct 4</b> Oct 11</p>	<p><b>Nov 1</b> Nov 8</p>

# Print & Digital Editions

In 2024, **Heat Treat Today** will publish 8 high-impact, special interest, digital & print magazines! Each of these special focus issues happens only ONCE each year, so don't miss the ones that are important to you.

## FEBRUARY

### Annual Air & Atmosphere Heat Treating

This annual equipment edition will hone in on what your customers & prospects need to know about air or atmosphere heat treating systems. Whether you manufacture batch or continuous systems or supplies, components, or sub-systems to these furnaces, this is an issue you will NOT want to miss.

More Info at: [www.heattreattoday.com/2024February](http://www.heattreattoday.com/2024February)



## MARCH

### Annual Aerospace Heat Treating

Back by popular demand, this annual industry issue focusing on the aerospace industry is one of our largest issues of the year. Whether it be aerostructures or aerospace engine components, if you're looking to reach the aerospace market with your heat treat product or service, this is the issue for you.

More Info at: [www.heattreattoday.com/2024March](http://www.heattreattoday.com/2024March)



## MAY

### Sustainable Heat Treat Technologies

If your heat treating equipment and technology is sustainable, you'll want to be in this special annual edition which hones in on sustainable heat treating technologies. This is also the annual induction heating edition.

More Info at: [www.heattreattoday.com/2024May](http://www.heattreattoday.com/2024May)



## JUNE

### 4th Annual Buyers Guide

**Heat Treat Today** is teaming up with Brilliant Directories, the country's leading provider of buyers guide platforms, to bring the North American heat treat industry a modern, sleek-looking and intuitively operated buyers guide. This is a no-miss issue regardless of the heat treat product or service you supply.

More Info at: [www.heattreattoday.com/2024June](http://www.heattreattoday.com/2024June)



## AUGUST

### Annual Automotive Heat Treating & FNA 2024 Pre-Show Issue

This special issue focuses on the automotive industry. Whether it be drive chain or body parts, if you're looking to reach the automotive market with your heat treat product or service, this issue is for you. This is also the FNA 2024 Pre-Show edition. Don't miss this issue.

More Info at: [www.heattreattoday.com/2024August](http://www.heattreattoday.com/2024August)



## SEPTEMBER

### People of Heat Treat | FNA 2024 Show Issue

This is the BIGGIE! If you're going to FNA 2024, then this is the issue you'll want to be in. **Heat Treat Today** is the official media partner of FNA 2024 and this issue will highlight **Heat Treat Today's 40 Under 40 Class of 2024**.

More Info at: [www.heattreattoday.com/2024September](http://www.heattreattoday.com/2024September)



## NOVEMBER

### Annual Vacuum Heat Treating

Everyone that uses a vacuum furnace for heat treating will find this issue helpful and you can reach all of them with your ad in this issue. Furnaces, pumps, fluids, controls, instrumentation, etc. – if it has anything to do with vacuum, this is your issue.

More Info at: [www.heattreattoday.com/2024November](http://www.heattreattoday.com/2024November)



## DECEMBER

### Annual Medical & Energy Heat Treating

If your product or service is used in the medical or energy (nuclear, oil & gas, coal, wind, solar, etc.) sectors, this is an issue you'll not want to miss. The content will be specifically developed for these markets and distributed widely to our contacts in these industries.

More Info at: [www.heattreattoday.com/2024December](http://www.heattreattoday.com/2024December)



#### Sending Files To Us

Use [www.wetransfer.com](http://www.wetransfer.com) or similar web-based file transfer services to send large ad files. Send files to [production@heattreattoday.com](mailto:production@heattreattoday.com)

#### Need Help with Ad Design?

**Heat Treat Today** can create your print/digital ad for a nominal fee. Email [production@heattreattoday.com](mailto:production@heattreattoday.com)

#### Need Help?

Contact **Michelle Ritenour**  
[michelle@heattreattoday.com](mailto:michelle@heattreattoday.com)  
724.967.2568

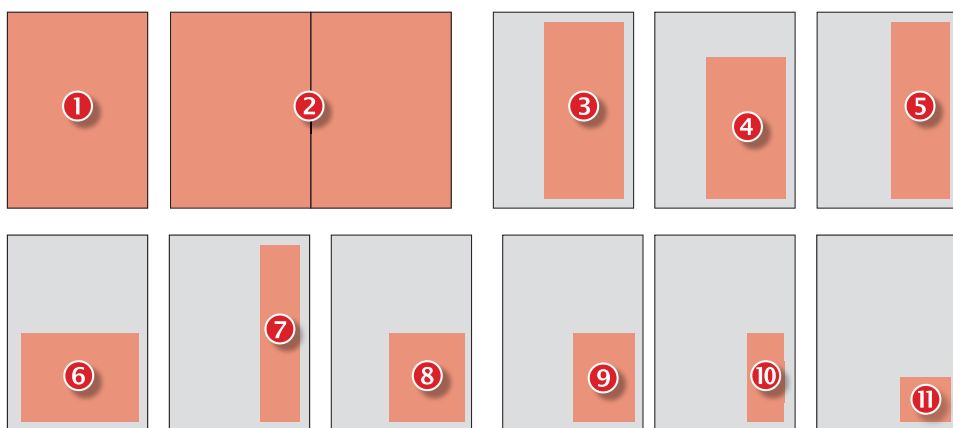


# Print & Digital Editions

## – Advertising Rates & Specifications\*

Ad Position	Position	Size (in)	Size (mm)	Bleed
Full Page includes: Back Cover, Inside Front Cover, Inside Back Cover, 1-Page (inside)	①	8.125 x 10.75 (includes bleed)	206 x 273	Yes
2-Page Spread	②	16 x 10.75 (includes bleed)	406 x 273	Yes
2/3-Page	③	4.5 x 9.5	114 x 241	No
1/2-Page Island	④	4.5 x 7.5	114 x 190	No
1/2-Page Vertical	⑤	3.3125 x 9.5	84 x 241	No
1/2-Page Horizontal	⑥	6.875 x 4.625	175 x 117	No
1/3-Page Vertical	⑦	2.125 x 9.5	54 x 241	No
1/3-Page Square	⑧	4.5 x 4.625	114 x 117	No
1/4-Page Square	⑨	3.3125 x 4.625	84 x 117	No
1/6-Page Vertical	⑩	2.125 x 4.625	54 x 117	No
1/6-Page Square	⑪	3.3125 x 2.833	84 x 72	No

### Ad Locations:



Ad Position	Ad Rate*
1-Page (inside)	<b>\$3,325</b>
2/3-Page	<b>\$3,150</b>
1/2-Page Island	<b>\$2,950</b>
1/2-Page	<b>\$2,650</b>
1/3-Page	<b>\$2,125</b>
1/4-Page	<b>\$1,750</b>
1/6-Page	<b>\$1,550</b>
Back Cover	<b>\$4,150</b>
Inside Front Cover	<b>\$3,950</b>
Inside Back Cover	<b>\$3,750</b>
2-Page Spread	<b>\$5,400</b>

### Other Helpful Information

- Publication Trim Size: 7.875" x 10.5"
- Keep live matter at least 0.5" (13mm) from trim edge for all bleed ad sizes.
- Digital Ad File Format: High-resolution PDF files are preferred. 300 dpi minimum.
- CMYK PDF document: PDF/X-1a setting. Please embed all fonts and graphic files. Please provide only high resolution graphics (minimum 300dpi). Please provide the PDF as a composite 4-color document (no color separations please).

### \* Advertising Rate Notes

- Rates are net...after agency commission.
- Publisher can change ad rates at any time without notice.
- Billed quarterly, semi-annually, or annually (your choice).

#### Sending Files To Us

Use [www.wetransfer.com](http://www.wetransfer.com) or similar web-based file transfer services to send large ad files. Send files to [production@heattreattoday.com](mailto:production@heattreattoday.com)

#### Need Help with Ad Design?

**Heat Treat Today** can create your print/digital ad for a nominal fee. Email [production@heattreattoday.com](mailto:production@heattreattoday.com)

#### Need Help?

Contact **Michelle Ritenour**  
[michelle@heattreattoday.com](mailto:michelle@heattreattoday.com)  
724.967.2568

# Industry Focused E-Newsletters

If you're looking to reach key markets, we have four industry-specific e-newsletters that will be of interest. No one else in the industry is offering these industry-specific e-newsletters.

## Leaders in Aerospace Heat Treat

**Distribution:** 6,000 aerospace industry contacts

**Content:** Aerospace-related news and heat treat technology

**Months:** January, March, May, July, September, November

**Advertising Opportunities:**

- 3 medium rectangle ads
- 2 sponsored content ads



## Leaders in Medical Heat Treat

**Distribution:** 2,500 medical industry contacts

**Content:** Medical-related news and heat treat technology

**Months:** January, April, July, October

**Advertising Opportunities:**

- 3 medium rectangle ads
- 2 sponsored content ads



## Leaders in Automotive Heat Treat

**Distribution:** 6,000 automotive industry contacts

**Content:** Automotive-related news and heat treat technology

**Months:** February, April, June, August, October, December

**Advertising Opportunities:**

- 3 medium rectangle ads
- 2 sponsored content ads



## Leaders in Energy Heat Treat

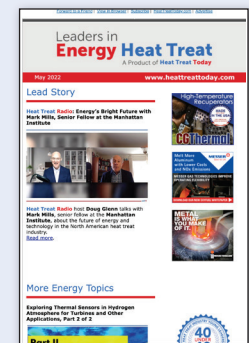
**Distribution:** 3,000 energy industry contacts

**Content:** Energy-related news and heat treat technology

**Months:** March, June, September, December

**Advertising Opportunities:**

- 3 medium rectangle ads
- 2 sponsored content ads



**Deployment Date**  
Materials Due Dates

**Deployment & Materials Due Dates**

	Jan 9	Feb 13	Mar 12	Apr 9	May 14	Jun 11	Jul 9	Aug 13	Sep 10	Oct 8	Nov 12	Dec 10
Leaders in Aerospace Heat Treat	Jan 2		Mar 5		May 7		Jul 2		Sep 3		Nov 5	
Leaders in Automotive Heat Treat		Feb 6		Apr 2		Jun 4		Aug 6		Oct 1		Dec 3
Leaders in Medical Heat Treat	Jan 9			Apr 9			Jul 9			Oct 8		
Leaders in Energy Heat Treat			Mar 12			Jun 11			Sep 10			Dec 10

# Industry Focused E-Newsletters

## – Advertising Rates & Specifications\*

Ad Type	Position	Ad Rate*	Size	Format	Animation
Medium Rectangle	①	\$895	164x140 pixels	jpg, gif, png	Yes**
Medium Rectangle	②	\$695	164x140 pixels	jpg, gif, png	Yes**
Medium Rectangle	③	\$595	164x140 pixels	jpg, gif, png	Yes**
Sponsored Content	④	\$895	For Sponsored Content, please provide... <ul style="list-style-type: none"> <li>• one compelling, high-resolution .jpg or .png (200x120 pixels)</li> <li>• a brief headline</li> <li>• 30-word compelling description</li> <li>• a URL link</li> </ul> * <b>Heat Treat Today</b> will format the above content. Please provide the images separately.		
Sponsored Content	⑤	\$495			

### Other Helpful Information

- RGB colorspace, 72ppi, saved with web optimization.
- \*\*Animated GIFs may be used, but not all email applications will display animation. Design first frame of animation with a message that is meaningful, in case animation is disabled.

### Fine Print:

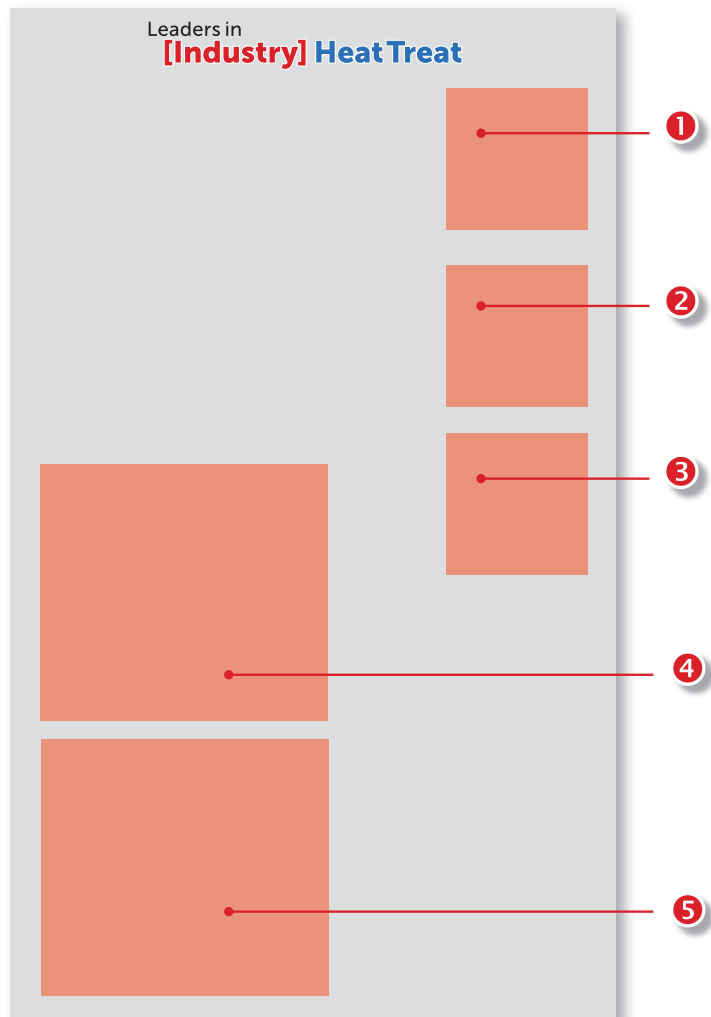
- 3 month minimum

### \* Advertising Rate Notes

- Rates are net... after agency commission.
- Publisher can change ad rates at any time without notice.
- Billed quarterly, semi-annually, or annually (your choice).

### Need Help?

Contact **Michelle Ritenour**  
[michelle@heattreattoday.com](mailto:michelle@heattreattoday.com)  
 724.967.2568





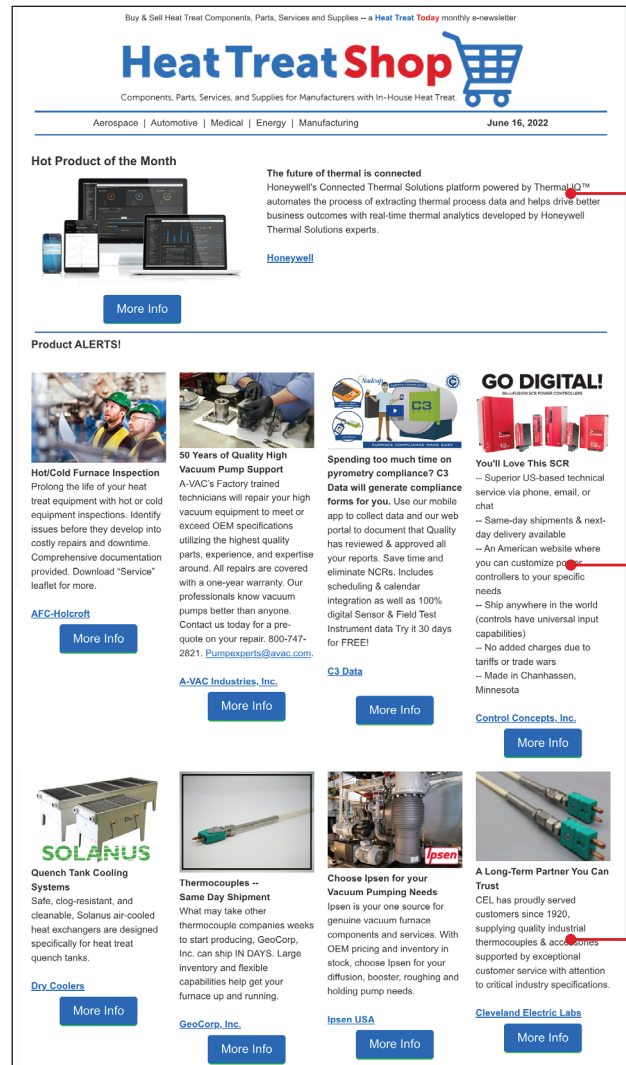
# Heat Treat Shop E-Newsletter

Here's another industry first! An attractively priced heat treat industry product tabloid-type e-newsletter. If you have a heat treat product, component, service, or supply, this e-newsletter is right up your alley. It's simple: all you do is provide us with a compelling image that will capture the readers' attention, up to 50 words of text, and a URL where you want to link an interested reader, and we'll take care of the rest.

Ad Type	Position	Max. # /yr.	Rate
Hot Product of the Month	1	4	\$795
Product ALERT	2	24	\$399

## Materials Needed

- Hot Product of the Month**  
 Brief headline, up to 50-words body text, one gripping image, a link-to URL.
- Product ALERT**  
 Brief headline, up to 30-words body text, one gripping image, a link-to URL.
- Images**  
 RGB colorspace, 72ppi, saved with web optimization.
- Promotion Copy**  
 Word document or Text File.
- Heat Treat Today** will format the above content.
- Product ALERT** or **Hot Product of the Month** may also appear in the print version of the magazine...  
**FREE OF CHARGE.**



**Need Help?**  
 Contact **Michelle Ritenour**  
[michelle@heattreattoday.com](mailto:michelle@heattreattoday.com)  
 724.967.2568

**Deployment Date**  
 Materials Due Dates

	Deployment & Materials Due Dates											
Heat Treat Shop	Jan 18 Jan 11	Feb 15 Feb 8	Mar 21 Mar 14	Apr 18 Apr 11	May 16 May 9	Jun 20 Jun 13	Jul 18 Jul 11	Aug 15 Aug 8	Sep 19 Sep 12	Oct 17 Oct 10	Nov 14 Nov 7	Dec 12 Dec 6

# Heat Treat Daily E-Newsletter

This quick hitting daily e-newsletter is the way to continually stay in front of the heat treat industry. With a loyal and engaged audience, this e-newsletter presents one feature story and one supplemental story each weekday.

Ad Type	Position	1 Day/ Week Rate	2 Days/ Week Rate	Size	Format	Animation
Leaderboard	①	\$790	\$1,750	600x74 pixels	jpg, gif, png	Yes**
Medium Rectangle	②	\$600	\$1,315	164x140 pixels	jpg, gif, png	Yes**
Skyscraper	③	\$555	\$1,210	160x600 pixels	jpg, gif, png	Yes**

## Fine Print

- 3 month minimum
- 2 days/week maximum per company

## Other Helpful Information

- RGB colorspace, 72ppi, saved with web optimization

\*\*Animated GIFs may be used, but not all email applications will display animation. Design first frame of animation with a message that is meaningful, in case animation is disabled.

### Need Help?

Contact **Michelle Ritenour**  
[michelle@heattreattoday.com](mailto:michelle@heattreattoday.com)  
 724.967.2568

### Deployment Date

Materials Due Dates

	Deployment & Materials Due Dates											
Heat Treat Daily	Jan Daily Dec 22, 2023	Feb Daily Jan 19	Mar Daily Feb 16	Apr Daily Mar 22	May Daily Apr 19	Jun Daily May 24	Jul Daily Jun 21	Aug Daily Jul 19	Sep Daily Aug 23	Oct Daily Sep 20	Nov Daily Oct 18	Dec Daily Nov 22

**Heat Treat Daily**  
 A Product of Heat Treat Today  
 Aerospace | Automotive | Medical | Energy | Manufacturing

July 15, 2022

CONFIGURED FOR BOTH BATCH & CONTINUOUS PROCESSING, UTILIZING OIL OR GAS QUENCHING

**GASBARRE**  
 THERMAL PROCESSING SYSTEMS  
 ENERGY EFFICIENT MODULAR VACUUM FURNACES environmentally friendly, with faster cycle times and superior metallurgical properties  
[www.gasbarre.com](http://www.gasbarre.com)

Industry: General Manufacturing

**News From Abroad:  
 Decarbonizing, Steel Upgrades,  
 and Green Tech**

**SCR POWER CONTROLLERS**  
 SAVE BIG WITH MICROFUSION  
**CONTROL CONCEPTS**  
 (800) 765-8759 (800) 674-6200 [www.controlconcepts.com](http://www.controlconcepts.com)

THE W. H. KAY COMPANY  
 Since 1936  
 Celebrating 85 Years  
**Used Heat Treating Furnaces and Ovens**  
 OVER 200 PIECES OF EQUIPMENT

- ✓ Atmosphere Generators
- ✓ Box Furnaces
- ✓ Pit Furnaces
- ✓ Vacuum Furnaces
- ✓ Integral Quench Furnaces
- ✓ Belt Furnaces/Ovens
- ✓ Ovens/Box Tempering

Click Here for More Information or Call Us Today!

Cleveland, Ohio  
 Phone: 440-519-3800  
 Email: [sales@whkay.com](mailto:sales@whkay.com)  
[www.whkay.com](http://www.whkay.com)

Powered by **INTERNATIONAL SEARCH PARTNERS**

# Heat Treat Green E-Newsletter

Everyone is thinking “green” and **Heat Treat Today** is here to help you tell the North American heat treat market about your sustainable technology or service. With a digital circulation of 10,000-12,000 to manufacturers with their own in-house heat treat operations, especially in aerospace, automotive, medical, and energy as well as general manufacturing, this is YOUR BEST OPTION to shout loudly about your sustainable/green technology/service to the North American heat treat industry.

## Sample Sustainable Topics...

- Induction Heating Equipment
  - Electric Furnaces & Ovens, Including Vacuum
  - High-Efficiency Gas-Fired Equipment
  - High-Efficiency Burners
  - Efficiency-Maximizing Control Systems
  - Energy-Saving Insulating Materials
  - Emission Control or Capture
  - Eco-Friendly Quench Media
  - Economizing Cooling Systems
  - Industrial Gas Economizing Systems
  - High-Efficiency Radiant Tubes
  - High-Efficiency Heating Elements
- Plus many more...

Ad Type	1-2 per year Rate	3+ per year Rate
Green Eco-Block	\$1,495 each	\$995 each

## Materials Needed

- One (1) compelling image. Image will appear no more than 2.5" x 2.5"
- A compelling, attention-grabbing headline. Attempt to limit to no more than 8 words. Shorter is better.
- Compelling body copy of up to 75 words. 30-50 words is ideal.
- A URL where interested viewers can click to receive more information on the advertiser's website.
- Optional: Contact name, phone number, and/or email address.

### Need Help?

Contact **Michelle Ritenour**  
[michelle@heattreattoday.com](mailto:michelle@heattreattoday.com)  
 724.967.2568

**Deployment Date**  
 Materials Due Dates

### Deployment & Materials Due Dates

	Feb 6 Jan 30	May 7 Apr 30	Aug 6 Jul 30	Nov 12 Nov 5
Heat Treat Green				

[Forward to a Friend](#) | [View in Browser](#) | [Subscribe](#) | [HeatTreatToday.com](#) | [Advertise](#)

## Heat Treat Green™

Sustainable Technologies for the North American Heat Treat Industry  
 Summer 2023



Heat Treat Green is a quarterly, special interest e-newsletter – a product of Heat Treat Today, written with the environmentally responsible metallurgy, heat treat, and plant management personnel in mind.

**dibalog USA Inc. Energy managed right**

Industrial peak shaving and energy management systems from dibalog offer you intelligent and dynamic control of your electrical and gas consumers. With a really short Payback! A cutting-edge tool for improving your energy efficiency and CO2 footprint, audit-proof. Proven in over 1000 systems for almost 40 years worldwide. Experience that pays off for you. Get in touch with us.

Contact: [info@dibalog.com](mailto:info@dibalog.com)  
[Learn more](#)



*energy managed right.*



---

**THE FUTURE IS ELECTRIC**

• Electric Thermal Process  
 • Heat Treatment Systems  
 • CO2 Conversion  
 • Reduced Emission Furnaces

HEAT TREATMENT SYSTEMS



**Furnace Development for a Greener Future**

CAN-ENG continues to support Eco-Green Thermal Processing initiatives through our steadfast commitment to furnace development for the processing of Electrical Vehicle (EV) Components. CAN-ENG has had the opportunity to deliver to our partners several newly developed furnace designs that support light weighting initiatives for body-in-white and structural component heat treatment. Furthermore, CAN-ENG furnace systems have been provided for the manufacture of EV Drive and Battery system thermal processing. For more information, call 905-356-1327 or email Tim Donofrio at [tdonofrio@can-eng.com](mailto:tdonofrio@can-eng.com).

[Learn more](#)

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**Induction Through Heating + Intensive Quenching: A “Green Ticket” for Steel Parts**

Can an alternative heat treat approach that combines induction through heating and intensive quenching be the “green ticket” to avoid on-site carbon emissions?

[Learn more](#)




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**RoMan's IGBT/MFDC Furnace Control**

RoMan Manufacturing's innovative power system for vacuum furnaces significantly reduces power losses, contributing to a more sustainable manufacturing process. This aligns with Environmental, Social, and Governance (ESG) criteria, reducing carbon footprint and enhancing investor appeal. The system not only minimizes environmental impact but also results in operational cost savings.

Contact [Michael Prokop](mailto:Michael.Prokop) for more information.  
[Learn more](#)

**Rugged, Fast Leak Detection**

The Pfeiffer Vacuum ASM 340 is an easy-to-use, high performance and durable leak detector providing short cycle times and high throughput for ensuring vacuum furnace integrity. It performs helium and hydrogen leak detection with sensitivity down to 5x 10-12 mbar l/s in vacuum mode and 5x10-9 mbar l/s in sniffing mode. It features a vibrant color wireless display that enables operation from a distance of up to 330 feet. Contact Pfeiffer Vacuum, Inc. at [www.pfeiffer-vacuum.com](http://www.pfeiffer-vacuum.com), 603-578-6500, or [contact@pfeiffer-vacuum.com](mailto:contact@pfeiffer-vacuum.com).

[Learn more](#)

16 Heat Treat Today 2024 Media Kit

[heattreattoday.com/2024mediakit](http://heattreattoday.com/2024mediakit)



# HeatTreatToday.com

Heat Treat Today's website is one of the most popular sites in the industry. Ranking high on many key organic search terms, HeatTreatToday.com is one of your best opportunities to reach the searching heat treat public. The site is updated daily with heat treat industry news and technology and is one of the highest ranking sites available.

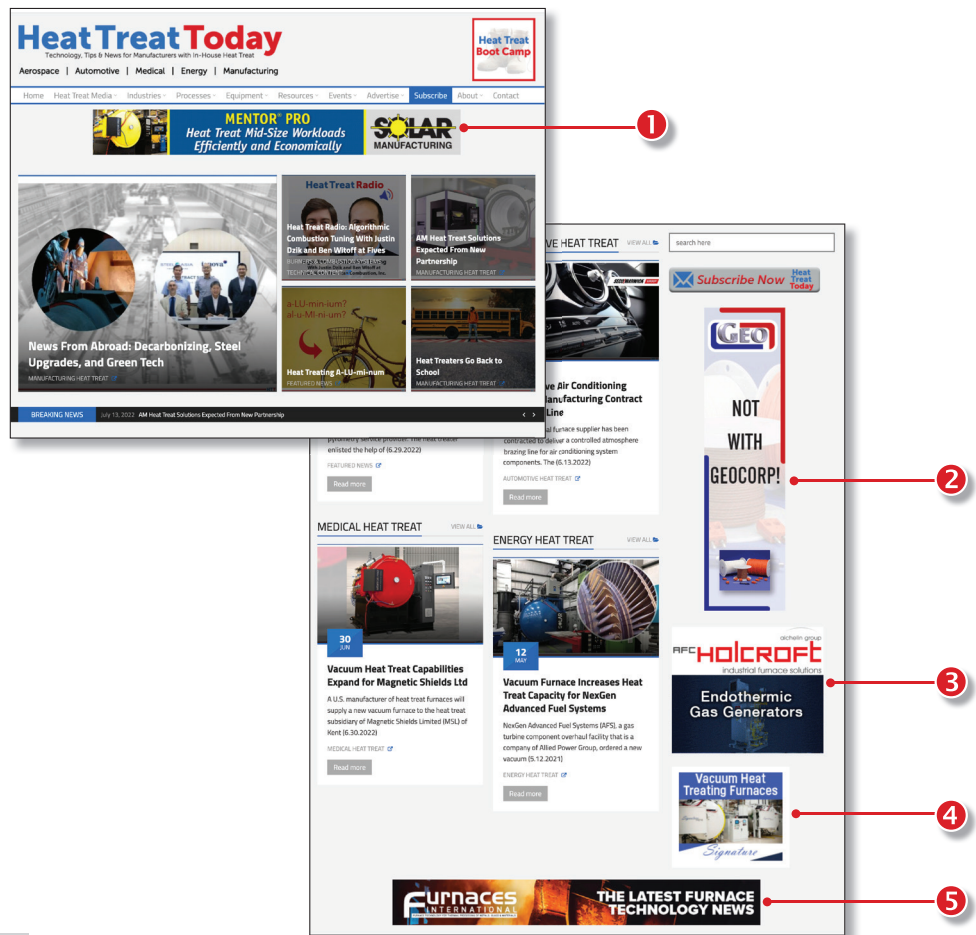
Ad Type	Position	Size	Format	Animation	10-12 Months Per Year Rate	7-9 Months Per Year Rate	3-6 Months Per Year Rate
Leaderboard	1	728x90 pixels	jpg, gif, png	Yes	\$1,050 / month	\$1,250 / month	\$1,450 / month
Skyscraper	2	160x600 pixels	jpg, gif, png	Yes	\$850 / month	\$1,050 / month	\$1,250 / month
Medium Rectangle	3	300x250 pixels	jpg, gif, png	Yes	\$650 / month	\$850 / month	\$1,050 / month
Tile Ads	4	125x125 pixels	jpg, gif, png	Yes	\$199 / month	\$299 / month	\$399 / month
Footerboard	5	728x90 pixels	jpg, gif, png	Yes	\$450 / month	\$550 / month	\$650 / month

## Fine Print

- 3 month minimum.

## Other Helpful Information

- RGB colorspace, 72ppi, saved with web optimization.
- Animated GIFs may be used.



### Need Help?

Contact **Michelle Ritenour**  
[michelle@heattreattoday.com](mailto:michelle@heattreattoday.com)  
 724.967.2568

**Deployment Date**  
 Materials Due Dates

### Deployment & Materials Due Dates

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Heat Treat Today.com	Dec 22, 2023	Jan 19	Feb 16	Mar 22	Apr 19	May 24	Jun 21	Jul 19	Aug 23	Sep 20	Oct 18	Nov 22

# Heat Treat Radio

Released twice monthly and with over 17,000 listens in the last several years, **Heat Treat Radio** has fast become the industry's leading podcast with over 75 episodes in circulation. With a fast growing audience, **Heat Treat Radio** is available on iTunes, SoundCloud, iHeart Radio, Spotify, and many other podcast platforms. Episodes are available in video, audio, and transcribed article versions.

Episode Rates	1-6 per year	7+ per year
Episode Sponsorship	\$495	\$425
Exclusive Episode	\$2,500	NA

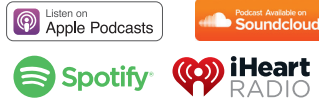
## Fine Print

- Episode sponsorship includes 3 "mentions" or "spots" per episode, beginning, middle, end.
- Exclusive Episode includes content developed exclusively to promote company, product or service. No commercial sponsors will be mentioned during the episode.
- Episode sponsorship audio promotional spots will be developed cooperatively between the publisher and the commercial sponsor.

# Heat Treat RADIO

Now available in video

Available on



### Sponsorship Opportunities

Contact **Michelle Ritenour**  
[michelle@heattreattoday.com](mailto:michelle@heattreattoday.com)  
 724.967.2568

### Episode Content Ideas

Contact **Bethany Leone**  
[bethany@heattreattoday.com](mailto:bethany@heattreattoday.com)

**Deployment Date**  
 Materials Due Dates

### Episode Deployment & Materials Due Dates

	Jan 18	Feb 22	Mar 21	Apr 18	May 16	Jun 20	Jul 18	Aug 15	Sep 19	Oct 17	Nov 28	Dec 19
<b>Heat Treat Radio</b>	Dec 20, 23	Jan 25	Feb 22	Mar 31	Apr 18	May 23	Jun 20	Jul 18	Aug 22	Sep 19	Oct 24	Nov 20

### Heat Treat Radio #99

#### 365° Look at Troubleshooting Vacuum Furnace Maintenance Issues



With SECO/VACUUM Technologies' Caleb Johnson, Field Service Manager, and Don Martens, VP of Engineering, with host Doug Glenn, Heat Treat Today



### Heat Treat RADIO

#### Episode #98 Heat Treat NextGen Sasha Tupalo



With Sasha Tupalo, ThermoTool Corp., and host Doug Glenn, Heat Treat Today



### Heat Treat Radio

#### Episode #97 Ovens vs. Atmosphere Furnaces



With Dan Herring, The Heat Treat Doctor® and the Heat Treat Today Team



### Heat Treat Radio #96

#### Making the Leap to Laser



With Nicolas Willis, Metallurgist/Heat Treat Supervisor, Emerson Professional Tools - RIGID® TOOLS, and host Doug Glenn, Heat Treat Today



### Heat Treat Radio #95

#### Heat Treat Legend John Becker



With John Becker and host Doug Glenn, Heat Treat Today



# Heat Treat Buyers Guide

## North America's Premier Heat Treat Buyers Guide

Heat Treat Today teamed up with the country's leading buyers guide platform providers, Brilliant Directories, to provide the North American heat treat industry with the most modern, sleek, and intuitively-operated buyers guide. This is a no-miss directory regardless of what heat treating equipment or service you supply.

Find heat treating equipment & commercial heat treating services online & in print.

### By the numbers

- 500+** equipment or service suppliers
- 350+** equipment or service categories
- ≈100** print pages of detailed company & product listings
- 24/7/365** — online data updated continuously
- Every 12** months — print/digital edition is updated
- ≈15,000** heat treat professionals receive a digital or print edition of the directory each year

The best way to be found by buyers of heat treat equipment or services is to have a listing in the 24/7/365 online buyers guide.

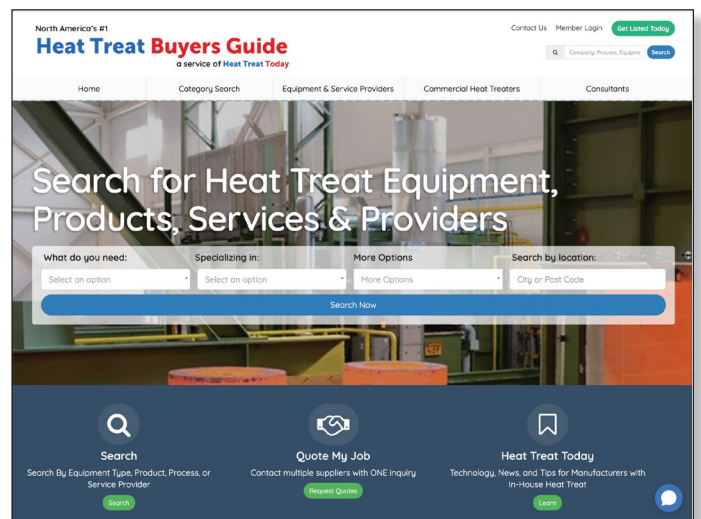
### June Print & Digital Edition



### heattreatbuyersguide.com

#### For More Information

Contact **Ellen (Glenn) Porter**  
[ellen@heatreattoday.com](mailto:ellen@heatreattoday.com)  
 412.915.3785



June Print Edition		24/7/365 Online Edition	
Ad Closing Mat. Due	<b>May 3</b> May 10	Update Deadline	<b>May 3</b>

# Heat Treat Classified Advertising

You can advertise in **Heat Treat Today's** classified section if you meet any of the following criteria:

- You'd like to place a "Help Wanted" or "Position Wanted" ad.
- You have Previously Sold Equipment you'd like to sell.
- You have Aftermarket Parts or Services you'd like to promote.\*

Classified Ads will also appear on **Heat Treat Today's** website for no additional charge in a special **Help/Position Wanted, Aftermarket Parts & Services, or Used Equipment For Sale** section.

Ad Name	Ad Rate*	Size (in)	Size (mm)
Full-Page Bleed	\$1,499	8.125 x 10.75 * includes 1/8" bleed	206 x 273
Full-Page	\$1,299	7.125 x 9.1875	181 x 233
2/3-Page Vertical	\$999	4.6875 x 9.1875	119 x 233
2/3-Page Horizontal	\$999	6.875 x 6.125	175 x 156
1/2-Page Horizontal	\$899	7.125 x 5.75	181 x 146
1/3-Page Vertical	\$599	2.3125 x 9.1875	59 x 233
1/3-Page Horizontal	\$599	7.125 x 3.1875	181 x 81
1/3-Page Square	\$599	4.6875 x 4.5	119 x 114
1/6-Page Vertical	\$375	2.3125 x 4.5	59 x 114
1/12-Page Vertical	\$269	1.6875 x 2.75	43 x 70

## Fine Print

The following items will not be included in the classified section:

- Advertisements for new or previously unsold equipment
- Advertisements for equipment related services, temperature calibration, combustion tuning, energy conversion, etc.

\* Aftermarket ad sizes limited to no more than 1/6-page vertical.

The publisher reserves the right to refuse any classified ad for any reason.

If you're uncertain about whether your product or service would be eligible for the Classified Advertising section, please contact Eunice Pearce.

### For More Information

Contact **Eunice Pearce**  
[eunice@heattreattoday.com](mailto:eunice@heattreattoday.com)  
 616.401.4723

Used Equipment
Heat Treat Today Classified Ads

SC
**Surface Combustion**

**Surface Combustion has two (2) used Uni-DRAW® Batch Tempering furnaces for sale!**

They have an electrical heating source, are piped for nitrogen atmosphere, and are externally cooled. Size: 36" (w) x 48" (l) x 36" (h) with a load capacity of 4000 lbs.



CONTACT SURFACE TODAY  
 TO FIND OUT MORE: 1-800-322-7278

Aftermarket

**FURNACE TRANSFORMERS**

Rebuilt and Retrofit  
 Replacement  
 POWER SUPPLIES



**MAGNETIC SPECIALTIES**

[magspecinc.com](http://magspecinc.com)  
 267-384-5231 | [info@magspecinc.com](mailto:info@magspecinc.com)

Aftermarket

ST
**SISTEM TEKNIK**  
INDUSTRIAL FURNACES

Aftersales Services

24/7

**REMOTE SUPPORT**

Contact info  
[as.service@sistemteknik.com](mailto:as.service@sistemteknik.com)

Used Equipment

**"BIG BERTHA"**  
 is ready for immediate sale!

Fully refurbished, AMS2750G & Nadcap ready.

**10' Long Work Zone!**  
 PRICED TO SELL  
[SOLUTIONS@DELTA-H.COM](mailto:SOLUTIONS@DELTA-H.COM)



MAY 2023 HEATTREATTODAY.COM
67



# Heat Treat Boot Camp

## An In-Person Event

If you're looking to cram 2 years of heat treat industry knowledge into the minds of your new-hires or emerging leaders from within your company, **Heat Treat Boot Camp** is for you. This intensive 2-day seminar will cover the Players, Products, Processes, Markets, and Materials that make up the North American heat treat marketplace. Attendees will walk away with a comprehensive resource book and a head swirling with information that will put them at the forefront of your company. If they don't know it by the end of this course, it's not important!



### For More Information

Contact **Doug Glenn**  
[doug@heattreattoday.com](mailto:doug@heattreattoday.com)  
 724.923.8089

# Heat Treat Boot Camp

An event of **Heat Treat Today**



Photo Credit: pen\_ash @ pixabay.com

Check the website below for details on where and when the next **Heat Treat Boot Camp** will be held.

# Heat Treat Custom E-blasts

## Reach our audience with your exclusive content

Custom e-blasts are designed by you and deployed by us.

- Pricing: **\$2,495 each**
- Limit: 1 per quarter/company

\*Note: **Heat Treat Today** reserves the right to limit the total number of custom email deployments each month. This may result in limited availability of custom email deployment dates.

### For More Information

Contact **Michelle Ritenour**  
[michelle@heattreattoday.com](mailto:michelle@heattreattoday.com)  
 724.967.2568

**120" x 48" x 72" Industrial Box Furnace FOR SALE**

**USED "LIKE NEW" L&L MODEL FB1046 INDUSTRIAL**  
 Ideal For General Heat Treat, Normalizing and Tempering W/ for temperatures to 1500°F - 1500°C

**In Stock Ready For Delivery In 2 T**

Working Dimension High by 72" Deep  
 • Exhaust Dimension High by 111" Deep  
 • Temperature Limit  
 • Load Weight to 3 Kilograms  
 • Air Atmosphere w/ Heating from Sides  
 • Castable Pans for Vertical Door / Wag and Provisions to  
 • 1200 CFM Program Cooling with Inlet  
 • Complete Control Eurotherm / Nanco Recorder, Overheat and NEMA12 Part One Control Loop  
 • One Year Element

**L&L Special Furnace Co., Inc. offers a wide range of sold**

**FOR MORE INFORMATION CONTACT:**  
 Thomas Schultz, Sales Manager  
 Phone: (610) 458-9619  
 Email: [tom@lslfurnace.com](mailto:tom@lslfurnace.com)  
 Fax: (610) 458-9689

**Heat Treat EQUIPMENT**  
 Established by John L. Becker

**Updated Equipment Sale**

Heat Treat Equipment Company has recently added a number of items to its inventory. Below is a preview of the new items along with some of our existing equipment.

**Complete Surface Combustion IQ Line**

**Available Now**

- US687 Surface Combustion Integral Quartz Furnaces with Top Cook, 36x72x36 [View](#)
- US762 Williams Temper Furnace, 36x72x36 [View](#)
- US686 Surface Combustion Spray Dink Washer - 36x72x36 [View](#)
- US688 Surface Combustion DEEP Charge Car, 36x72 [View](#)
- Holding Stations

Note: End-user equipment available for this line

**U-3739 Endo Generator - 6000 CFH**

- Manufacture Surface Combustion
- Type: Endothermic Gas Generator
- Model: RK-27-BES
- Capacity: 6000 CFH
- Power: 480 V, 3-phase, 60 Hz
- Heater: Natural Gas, 520 CF per hour, 1000 BTU/CF
- Flow Motors - Walco
- Control panel mounted to generator frame
- Two (2) return, Roots pump
- Water-cooled heat exchanger [View](#)

**U-3762 Charge Car, Surface**

**DELTA H**

**Refurbished Aerospace Furnaces Ready for QUICK Delivery**

3 heat treat furnaces are ready NOW!

These 3 aerospace heat treating furnaces are completely refurbished and fully restored by DELTA H, the original manufacturer, and are ready for expedited delivery at a very reasonable price. Fully restored to the latest AMS2700F standards and ready for laptop operation. Plug and Play. Designed specifically for aircraft/aluminum heat treating & aging.

**Single Chamber Aerospace Heat Treating Furnace**

- Model: 50071 (1000-1200)
- Certified T10 Zone: 30" W, 24" H x 120"
- Temperature Range: Class 1: 500° - 1200°
- Proprietary "Agna Mode" Valve allows for rapid cool down to meet requirements for Agna process.
- Quartz Tank with Power Drive coated directly on internal parts to help for 3 seconds.
- Provided Turn Key with AMS2750 software and Set of Thermocouples.
- Package includes a full week of start-up and testing services.

[LEARN MORE](#)

**Small Chamber Aerospace Heat Treating Furnace**

- Model: 50071 (1000-1200)
- Certified T10 Zone of 1000 chambers: 24" W x 24" H x 60"
- Upper Chamber: Class 1: 500° - 2000°
- Lower Chamber: Class 1: 500° - 2000°
- Quartz Tank coated directly, underneath furnace for internal parts to help for 3 seconds.
- Provided Turn Key with AMS2750 software and Set of Thermocouples.
- Package includes a full week of start-up and testing services.

[LEARN MORE](#)

# Heat Treat Webinars, Seminars, & Special Events

If your event is important to you, let us help you make it a success!

Heat Treat Today is here to help you promote your company's webinars, seminars, or other special events. Take a look at these excellent packages.

## Grandiose Plan \$8,990

Let's throw everything at it...

- Three (3) dedicated e-blasts to our entire or segmented list
  - 2 weeks out, 1 week out, day before.
- Up to two (2) quarter-page print ads promoting the event.
- Website medium rectangle ad for two months prior to the event.
- Up to three (3) Heat Treat Daily Story 2 mentions
  - one, two, and three weeks before the event.
- Sponsorship of up to two (2) Heat Treat Radio episodes immediately prior to the event.



## Really Big Plan \$6,500

Let's throw a lot at it...

- Two (2) dedicated e-blasts to our entire or segmented list
  - 2 weeks out & 1 week out.
- One (1) quarter-page print ad promoting the event.
- Website medium rectangle ad one month prior to the event.
- Up to two (2) Heat Treat Daily Story 2 mentions
  - one and two weeks before the event.
- Sponsorship of one (1) Heat Treat Radio episode immediately prior to the event.



## The Big Plan \$4,000

Let's throw a good bit at it...

- One (1) dedicated e-blast to our entire or segmented list
  - 2 weeks out & 1 week out.
- One (1) quarter-page print ad promoting the event.
- Website medium rectangle ad one month prior to the event.
- One (1) Heat Treat Daily Story 2 mention
  - one week before the event.



# Heat Treat ebooks

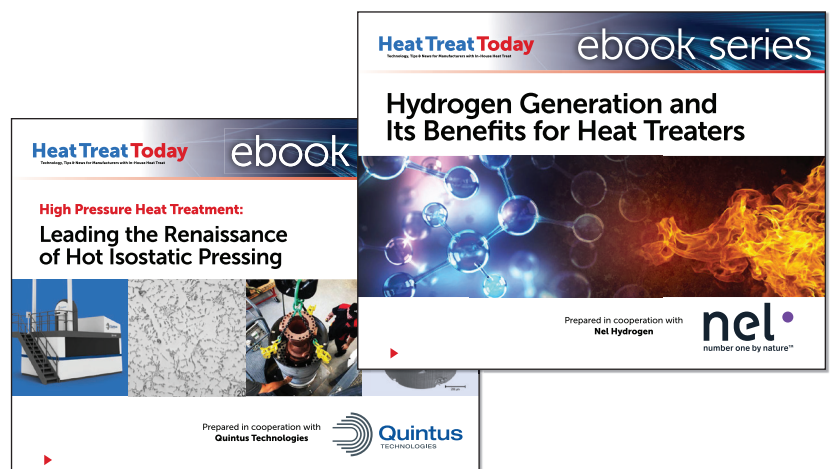
## Ebooks – Lead Generating

Work together with Heat Treat Today to create a lead-generating technical ebook.

Investment: \$2,500-\$5,000 depending on the number of leads generated.

### For More Information

Contact **Michelle Ritenour**  
[michelle@heattreattoday.com](mailto:michelle@heattreattoday.com)  
 724.967.2568



	Jan	Feb	Mar	Apr	May	Jun	Jul	August	Sept	Oct	Nov	Dec
<b>PRINT &amp; DIGITAL EDITIONS</b>												
Air/Atmosphere Heat Treating Systems		<b>Jan 5</b> Jan 12										
Aerospace Heat Treating			<b>Feb 2</b> Feb 9									
Induction Heat Treating Systems				<b>Apr 5</b> Apr 12								
Annual Industry-Wide Buyers Guide					<b>May 3</b> May 10							
Automotive Heat Treating							<b>July 5</b> July 12					
People of Heat Treat   FNA 2024 Show Issue								<b>Aug 2</b> Aug 9				
Vacuum Heat Treating Systems										<b>Oct 4</b> Oct 11		
Medical & Energy Heat Treating												<b>Nov 1</b> Nov 8

	<b>E-NEWSLETTERS</b>											
Leaders in Aerospace Heat Treat	<b>Jan 9</b> Jan 2		<b>Mar 12</b> Mar 5		<b>May 14</b> May 7		<b>Jul 9</b> Jul 2		<b>Sep 10</b> Sep 3		<b>Nov 12</b> Nov 5	
Leaders in Automotive Heat Treat		<b>Feb 13</b> Feb 6		<b>Apr 9</b> Apr 2		<b>Jun 11</b> Jun 4		<b>Aug 13</b> Aug 6		<b>Oct 8</b> Oct 1		<b>Dec 10</b> Dec 3
Leaders in Medical Heat Treat	<b>Jan 16</b> Jan 9			<b>Apr 16</b> Apr 9			<b>Jul 16</b> Jul 9			<b>Oct 15</b> Oct 8		
Leaders in Energy Heat Treat			<b>Mar 19</b> Mar 12			<b>Jun 18</b> Jun 11			<b>Sep 17</b> Sep 10			<b>Dec 17</b> Dec 10
Heat Treat Green		<b>Feb 6</b> Jan 30			<b>May 7</b> Apr 30			<b>Aug 6</b> Jul 30			<b>Nov 12</b> Nov 5	
Heat Treat Shop	<b>Jan 18</b> Jan 11	<b>Feb 15</b> Feb 8	<b>Mar 21</b> Mar 14	<b>Apr 18</b> Apr 11	<b>May 16</b> May 9	<b>Jun 20</b> Jun 13	<b>Jul 18</b> Jul 11	<b>Aug 15</b> Aug 8	<b>Sep 19</b> Sep 12	<b>Oct 17</b> Oct 10	<b>Nov 14</b> Nov 7	<b>Dec 12</b> Dec 6
Heat Treat Daily	<b>Jan Daily</b> Dec 22, 2023	<b>Feb Daily</b> Jan 19	<b>Mar Daily</b> Feb 16	<b>Apr Daily</b> Mar 22	<b>May Daily</b> Apr 19	<b>Jun Daily</b> May 24	<b>Jul Daily</b> Jun 21	<b>Aug Daily</b> Jul 19	<b>Sep Daily</b> Aug 23	<b>Oct Daily</b> Sep 20	<b>Nov Daily</b> Oct 18	<b>Dec Daily</b> Nov 22

	<b>PODCASTS</b>											
Heat Treat Radio	<b>Jan 18</b> Dec 20, 23	<b>Feb 22</b> Jan 25	<b>Mar 21</b> Feb 22	<b>Apr 18</b> Mar 31	<b>May 16</b> Apr 18	<b>Jun 20</b> May 23	<b>Jul 18</b> Jun 20	<b>Aug 15</b> Jul 18	<b>Sep 19</b> Aug 22	<b>Oct 17</b> Sep 19	<b>Nov 28</b> Oct 24	<b>Dec 19</b> Nov 20

	<b>WEBSITE</b>											
Heat Treat Today.com	<b>Jan</b> Dec 22, 2023	<b>Feb</b> Jan 19	<b>Mar</b> Feb 16	<b>Apr</b> Mar 22	<b>May</b> Apr 19	<b>Jun</b> May 24	<b>Jul</b> Jun 21	<b>Aug</b> Jul 19	<b>Sep</b> Aug 23	<b>Oct</b> Sep 20	<b>Nov</b> Oct 18	<b>Dec</b> Nov 22

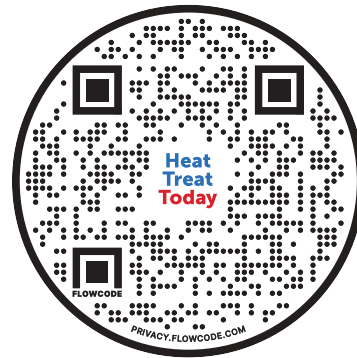
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people are happier  
and make better  
decisions when  
they are well  
informed.



# Heat Treat Today

Aerospace | Automotive | Medical | Energy | Manufacturing

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*"In everything give thanks, for this is God's will for you in Christ Jesus." 1 Thessalonians 5:17, Bible*